



Media: Year 11, Autumn 1



Newspapers

You are studying Eduqas GCSE Media Studies.

Component 1: Exploring the Media - Written examination: 1 hour 30 minutes - 40% of qualification

Component 2: Understanding Media Forms and Products Written examination: 1 hour 30 minutes 30% of qualification

Component 3: Creating Media Products Non-exam assessment 30% of qualification

For further information, past papers and examiners reports, visit:

https://www.edugas.co.uk/qualifications/media-studies-gcse/#tab_keydocuments

Autumn 1 – 9 lessons per fortnight.

Key topics include:

Students will develop their knowledge and understanding of The Sun as an evolving media product in terms of the relevant newspaper industry and audience issues it illustrates. We will consider one complete print edition of The Sun and selected key pages from The Sun website.

Students will hone examination skills by:

- Exploring exemplar exam papers
- Teacher modelling through planning and timed writing practice
- Student engagement with the mark scheme as well as exemplars

Assessment:

Students will receive feedback in class for exam-style responses.

Students will be assessed on this component during their next PPE exams.

Specialist key terms for this unit:

Masthead
By line
Headline/Strapline
Jumpline
Copy
Earpiece
Splash
Crosshead
Caption
Pull Quote
Side banner

Subject reading/further support:

[Wjec/Eduqas GCSE Media Studies: Student Book](#)

Key Theorists/theories: Curran and Seaton's Media Industries theory, Blumler and Katz's Uses and Gratifications theory, and Stuart Hall's Reception theory

Suggested enrichment/wider reading activities:

Buy a newspaper and analyse the front page!

Look at news websites and apply your learning.

Research who owns each of these newspapers, and what their political stance is.

Create your own newspaper website.